

ZACHARY MOLETE

DESIGNER AND CREATOR OF CULTURE

Full name: Zachary Molete

Birthday: 2 August 1989

Hometown: Lavender Hill

Cape Town



How an ordinary guy from
Cape flats became extraordinary,
and how YOU can too!!!!

ZACH'S STORY



As a kid, we didn't grow up with much but we were happy. My mom did the best she could as a single mother to put food on the table, however, she could not always buy us what we wanted, and as kids, we wanted what other kids had.



As a kid, I loved drawing and art and I guess that's where my love for photography came from. Clothing designs were one of the things I loved drawing and I knew I wanted to have a clothing brand one day. For many years I kept telling myself "I'm going to start this year! I'm going to start this year!" but this year came and went and I never got it, you know how it goes...

Fast forward 2018 after another near-death experience

I told myself that there's going to be no more postponing of anything because life is so short and you don't know what lies ahead nor do you see it coming and I never saw that bullet coming. I remember sitting on the bus on my way to work, I grabbed a book and a pen out of my bag and started drawing. By the time I got to work, I had my first two designs and I was so excited, I couldn't wait to see the results. I remember using my last money to have someone digitize my designs so I can have them printed. I didn't even have enough money for the t-shirts so I used my old t-shirt to print on just so I could see it with my own two eyes and feel it, the idea I had in my mind, now on my body, man what a trip that was!!!!

At first, it was just about me owning my brand but as time went by, the journeys and experiences I've had and building this brand from scratch, I've realized that it is bigger than myself and that it's not just about me but about every "Cape Flats Laaitie" or individual out there. It's not easy as it looks and it takes a lot from you, to build something successful from scratch but the secret is to never give up and to believe in yourself even when the people around you don't see the bigger picture, keep pushing until they see it.



I would like Culture to be a symbol of hope and a reminder that you can do it, no matter where you come from or what you've been through, you can still do it, whatever your passion or goal is in life. We celebrated our 3rd Birthday on the 3rd of May 2021. Three years of hard work and sacrifice. Three years of ups and downs but most importantly three years of not giving up!!!



When I hear about world-famous fashion designers and their long journey and where they are now, I smile and tell myself "this is only the beginning". We are based in Lavender Hill, Cape Town and our clothes are now being worn throughout South Africa. Don't let the fact that you are not getting support from people around you discourage you from achieving your goals in life, whatever they may be. The world is big and there are millions of other people out there who are waiting to support you and help make your dreams come true. Dream big and be proud of your little achievements, you deserve it!!!

***Please tell our readers how they
can purchase your brand***



To place orders contact on
Whatsapp (0662522534)
Facebook or Instagram

***What's your perspective on
being the feature of SALT?***

I am honored to be
featured on SALT,
and never imagined
that my story
would be shared so
far and wide.

